

Elly Boulboul

UX/UI designer and project manager

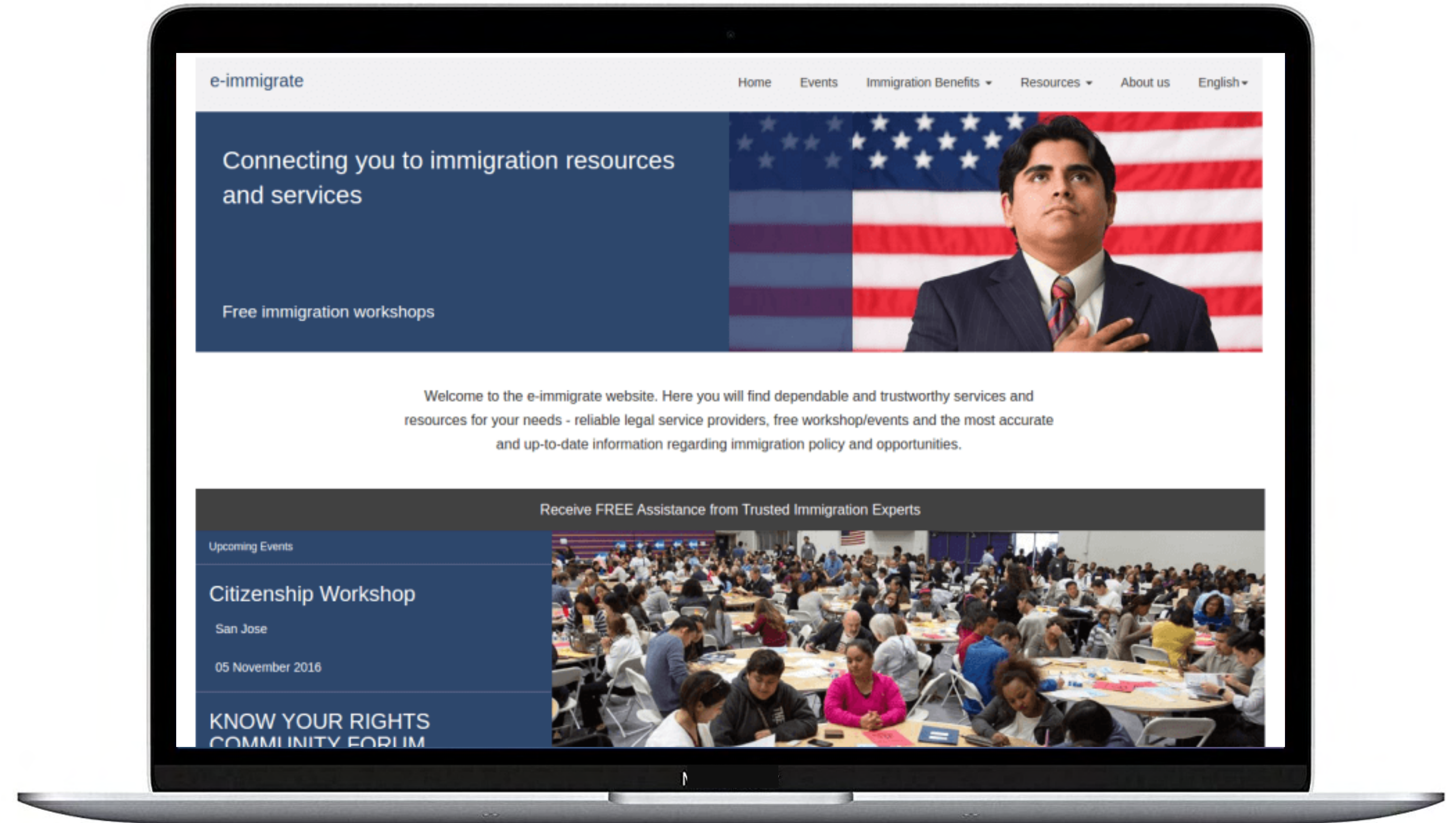
Portfolio 2023

e-immigrate

Enabling organisations, in the San Francisco Bay area, to cope with higher numbers of event attendees

My role:

- Agile project management
- Release planning
- UI design
- IVR user flows
- UX consultation



IPPF

Exploring mHealth for IPPF's innovation projects in Tajikistan.

My role:

- Designing discovery process
- Training workshop facilitators
- User research
- UX report with personas and user stories
- Co-designing project ideas with users

UX discovery workshop activities

Last edited: 15 July 2015
Who: Aptivate
Format: Google Doc

location: <http://bit.ly/11ZCIAB>

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A series of User Experience (UX) workshop activities and training notes, aimed at guiding workshop facilitators through a technology project discovery process. Activities can be arranged according to need but the general order of activities is important.

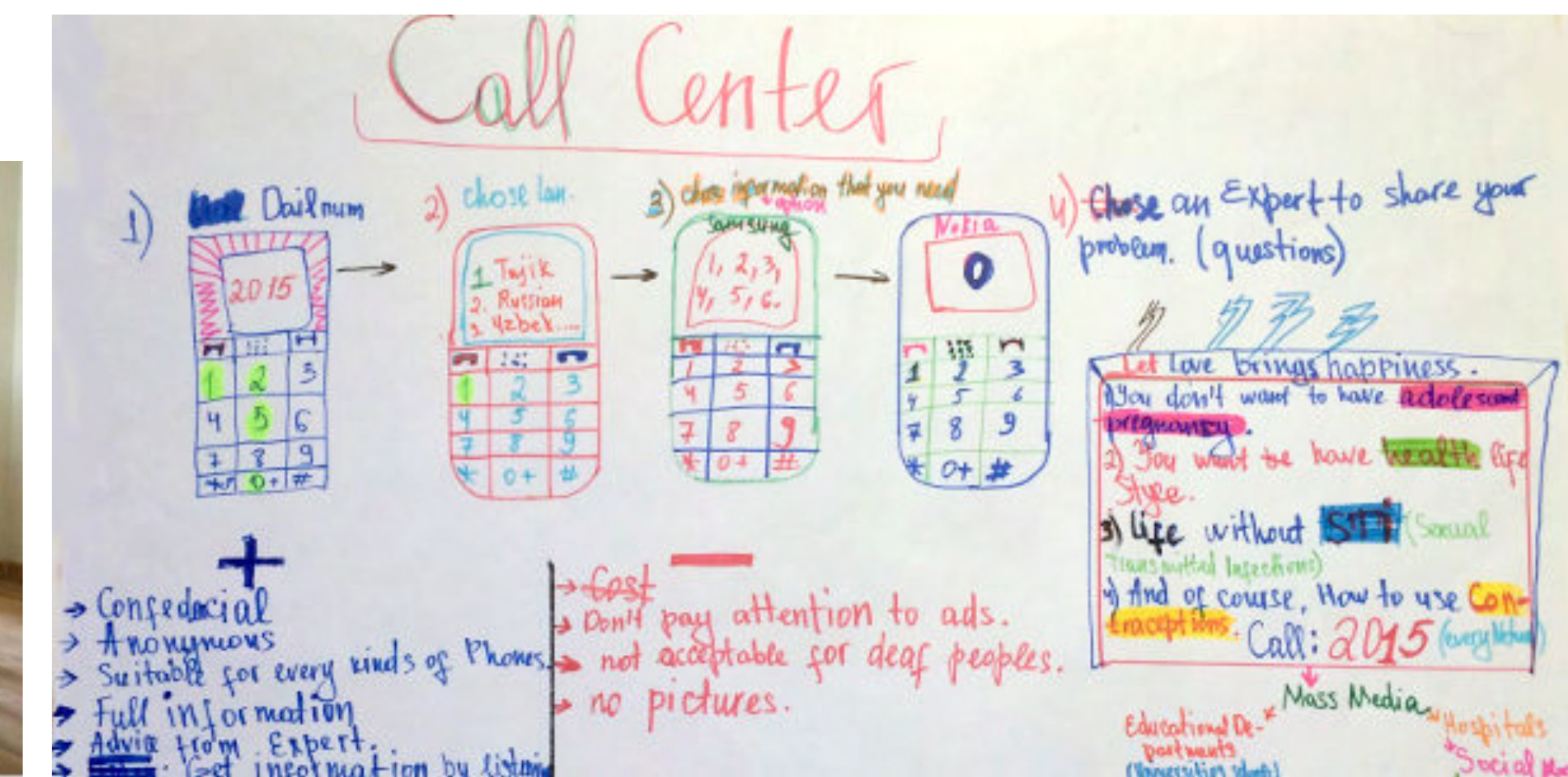
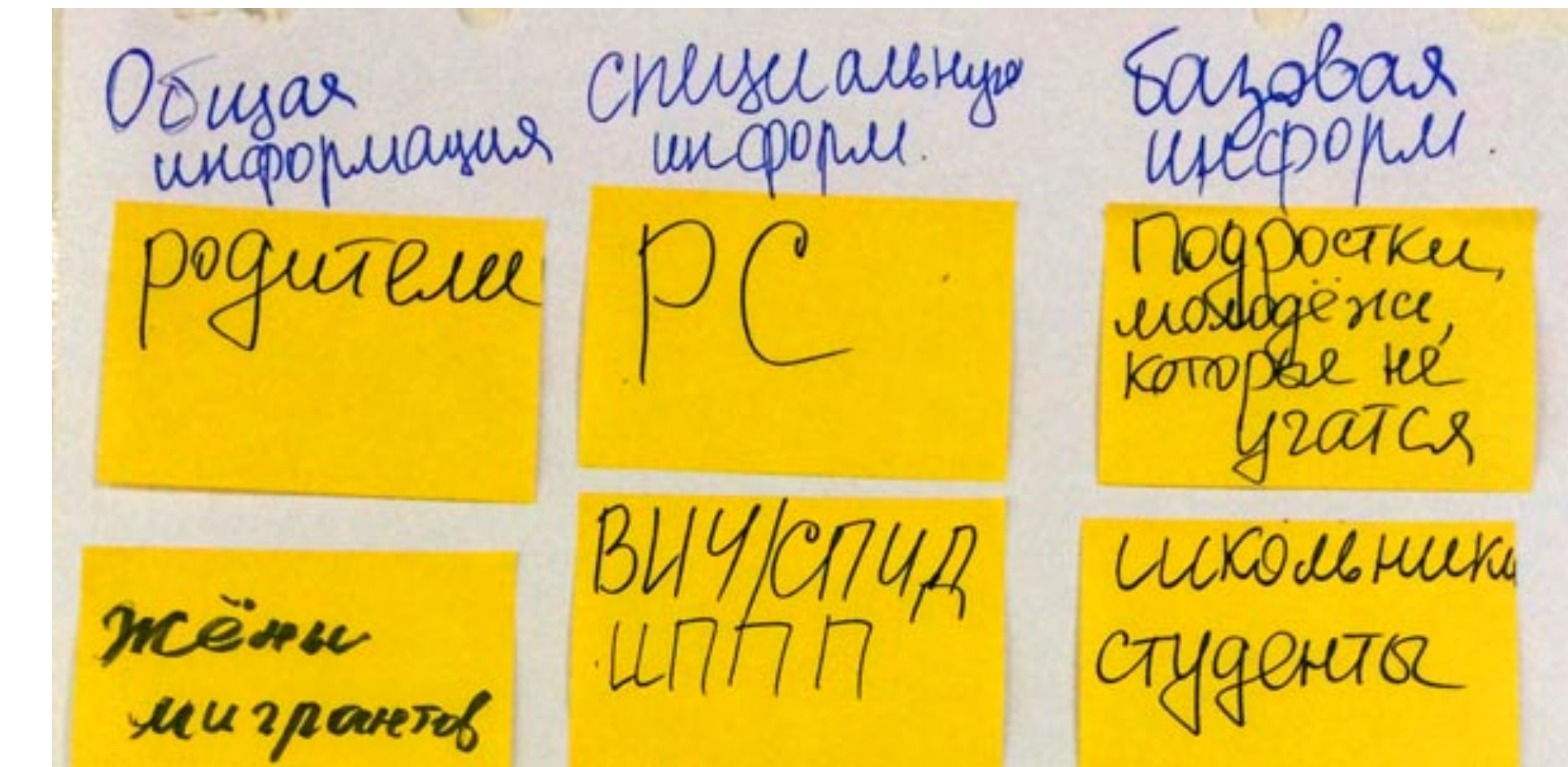
Activities:

<ul style="list-style-type: none"> ■ Project Goals & Problems ■ Map Domain ■ Identify Users & Groups ■ Develop Personas ■ Create User Stories ■ Prioritise User Needs ■ Discover Scenarios ■ Define User Journeys ■ Identify Gaps & Problems 	<ul style="list-style-type: none"> ■ Solution Ideas ■ Define Minimum Viable Product ■ Manage Risks & Expectations
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www.aptivate.org

A view only version of this document is available to download and copy: <http://bit.ly/11ZCIAB>

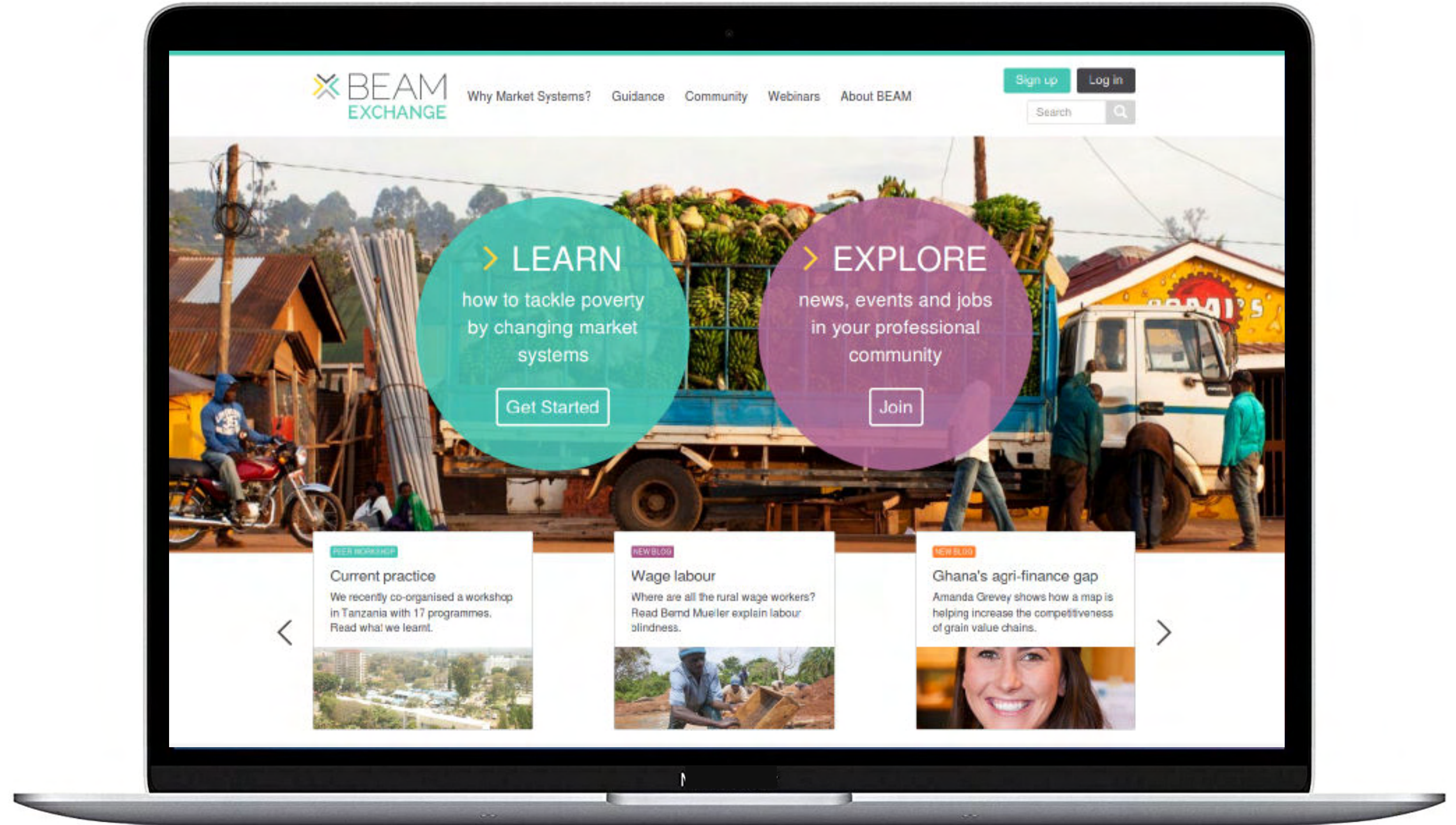


BEAM EXCHANGE

This DFID-funded initiative aims to support development practitioners that work with business to fight poverty.

My role:

- UX discovery process
- Wireframing
- Website design
- UX consultation



PRADAN


A UX discovery process in India to find out how Pradan could use an MEL information system to make better decisions and achieve their goals.

My role:

- Designing discovery process
- Facilitating user workshops
- UX report with personas and user stories
- Creating wireframes



P.K.
Pradan Executive



Age: 26
Location: Team Base, India

Background: 16 years of education and a professional degree

Technical knowledge: Computers and tables, gadgets basic knowledge, Effective mobilisation skills, developmental issues, INRM, Effective and efficient in using developmental tools such as PRA

Tasks

- Designing prng modules, handling different projects and organising workshops
- Organising level training, meetings, demos
- Peer reviews, cross learning, reflection and sharing
- Liaising with stakeholders and technical knowledge support
- Nurturing of community based organisations (CBOs), Leaders, trainers and developing local resources
- Monitoring and evaluation
- Mobilising the community
- Activity reporting, Participational of the community and Mapping knowledge & awareness
- Understanding the community as a whole (social financial economic status) and then introducing possible activities

Concerns

- Distance of field working areas and distance form home town
- Medical facilities
- Timely information flow to and from village
- Field level data collection
- Mobile/internet connectivity and electricity issues
- Fund release from Gout projects
- No time for self
- Transactions vs transformation work
- Whether the people are following the PGP's or not

Decisions

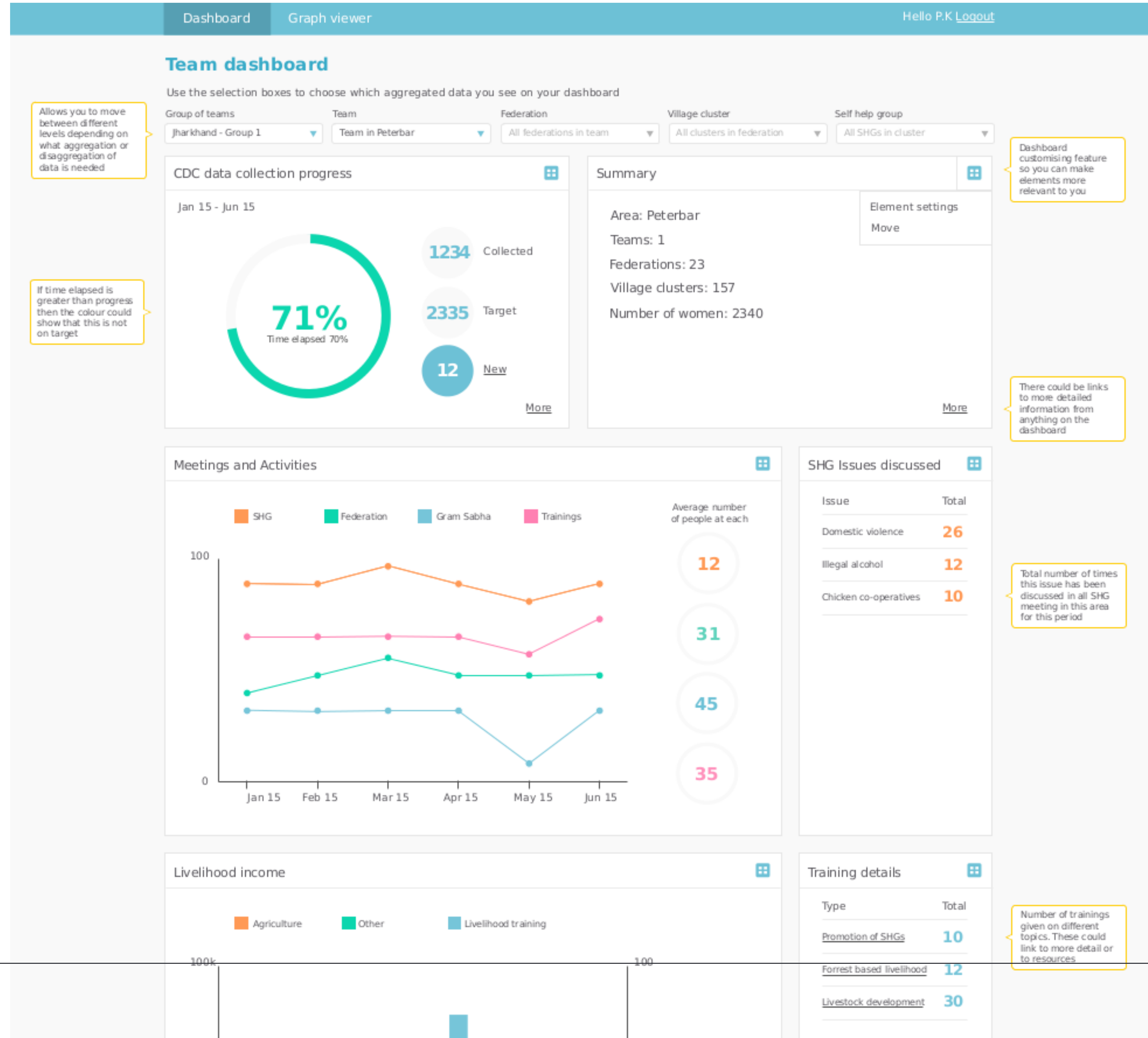
- Outreach and planning area expansion
- Project selection
- Prioritisation of tasks
- Selection of trainers
- Is the Level of engagement aligned withdrawal strategies?
- Which training to conduct and when?

Info. needs

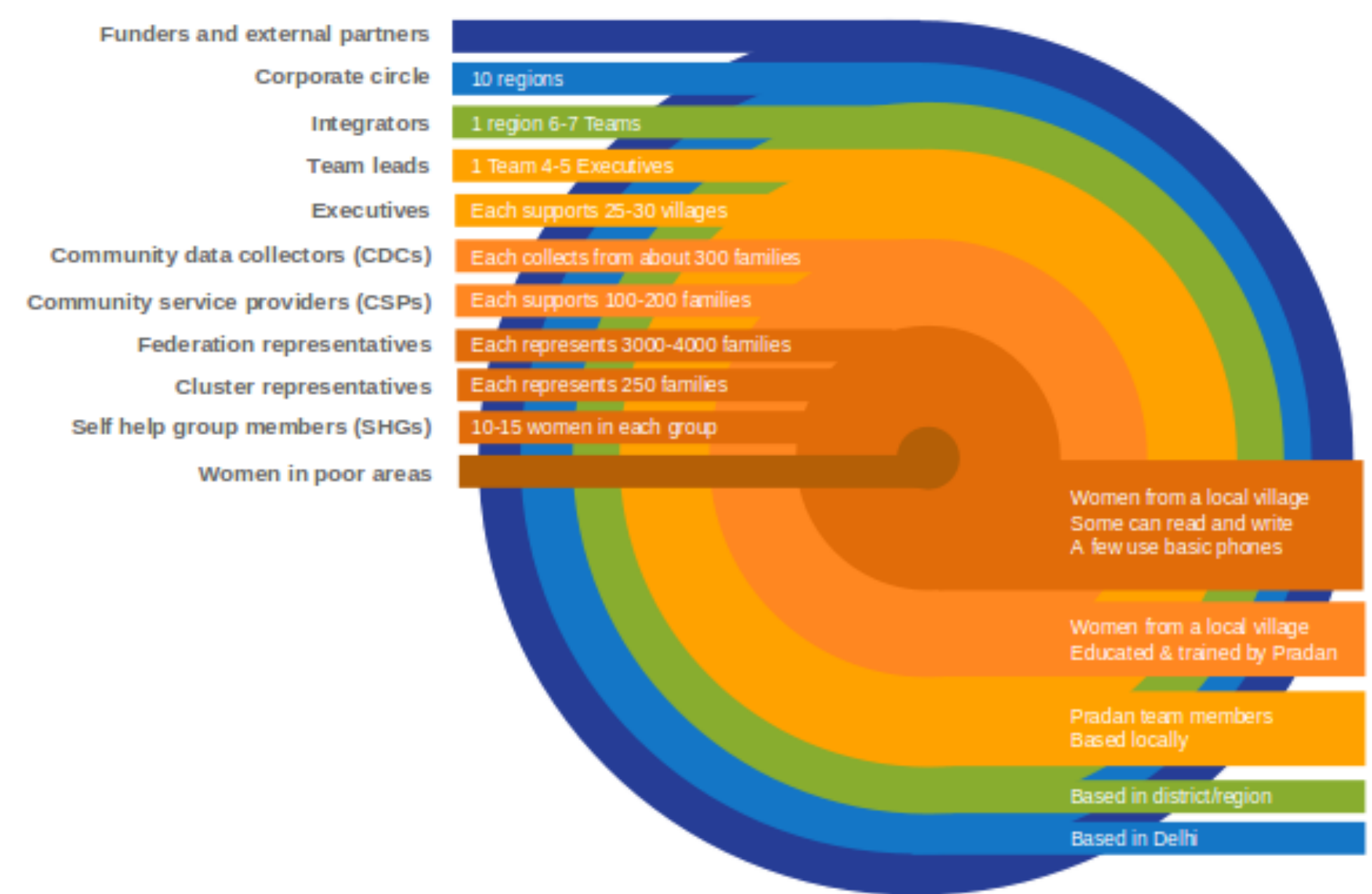
- Updated village profile with poverty level, demography and livelihood status
- Identify existing stakeholders and basic needs accessibility
- gout schemes and progress
- Developmental challenges
- Tracking of physical and financial progress
- Activity templates and info to be filled into these
- Different sets of data - Practice, production, knowledge, actualisation of services against demands

DAY2: 13/02/15 Workshop in Peterbar

- 1 Dashboard wireframe
- 2 User structure map



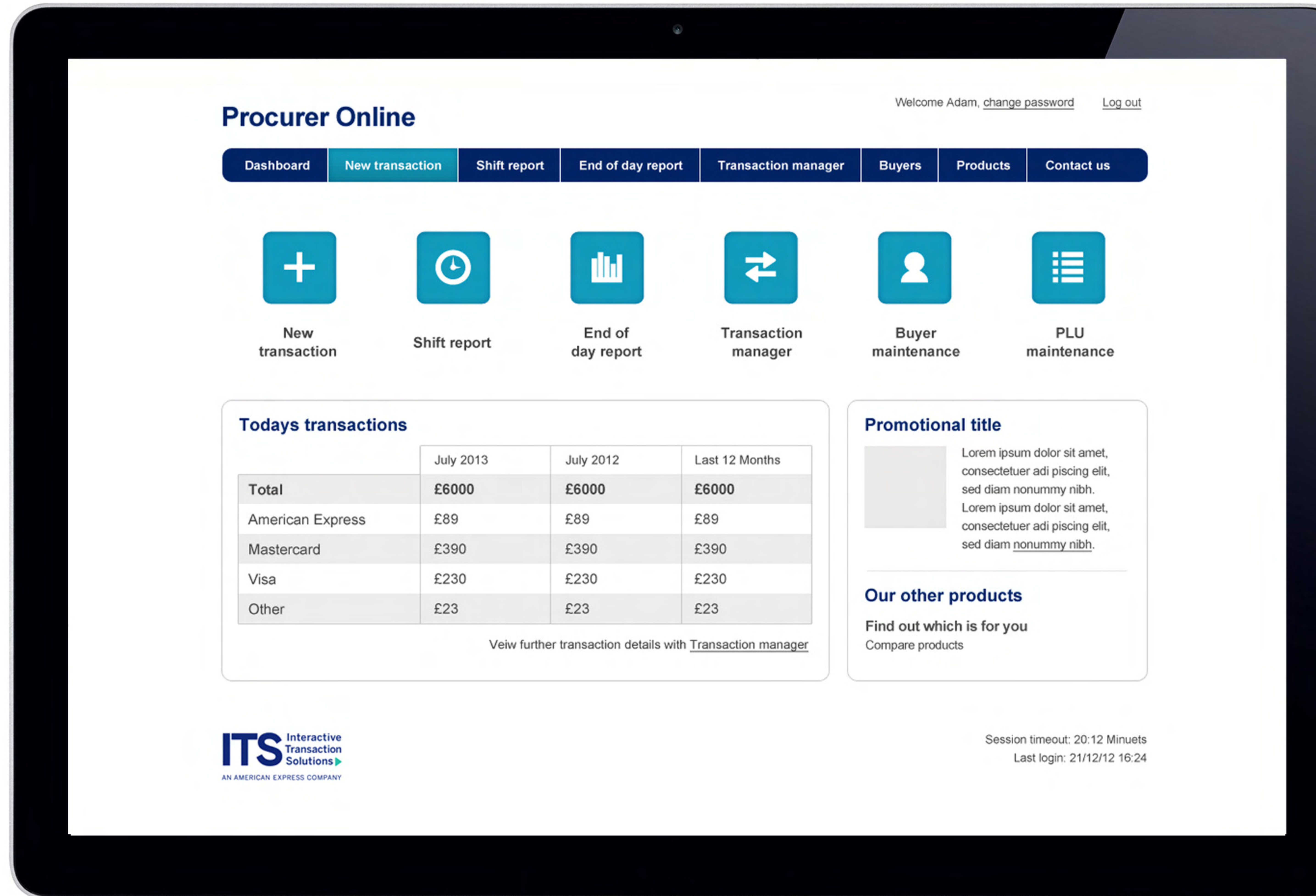
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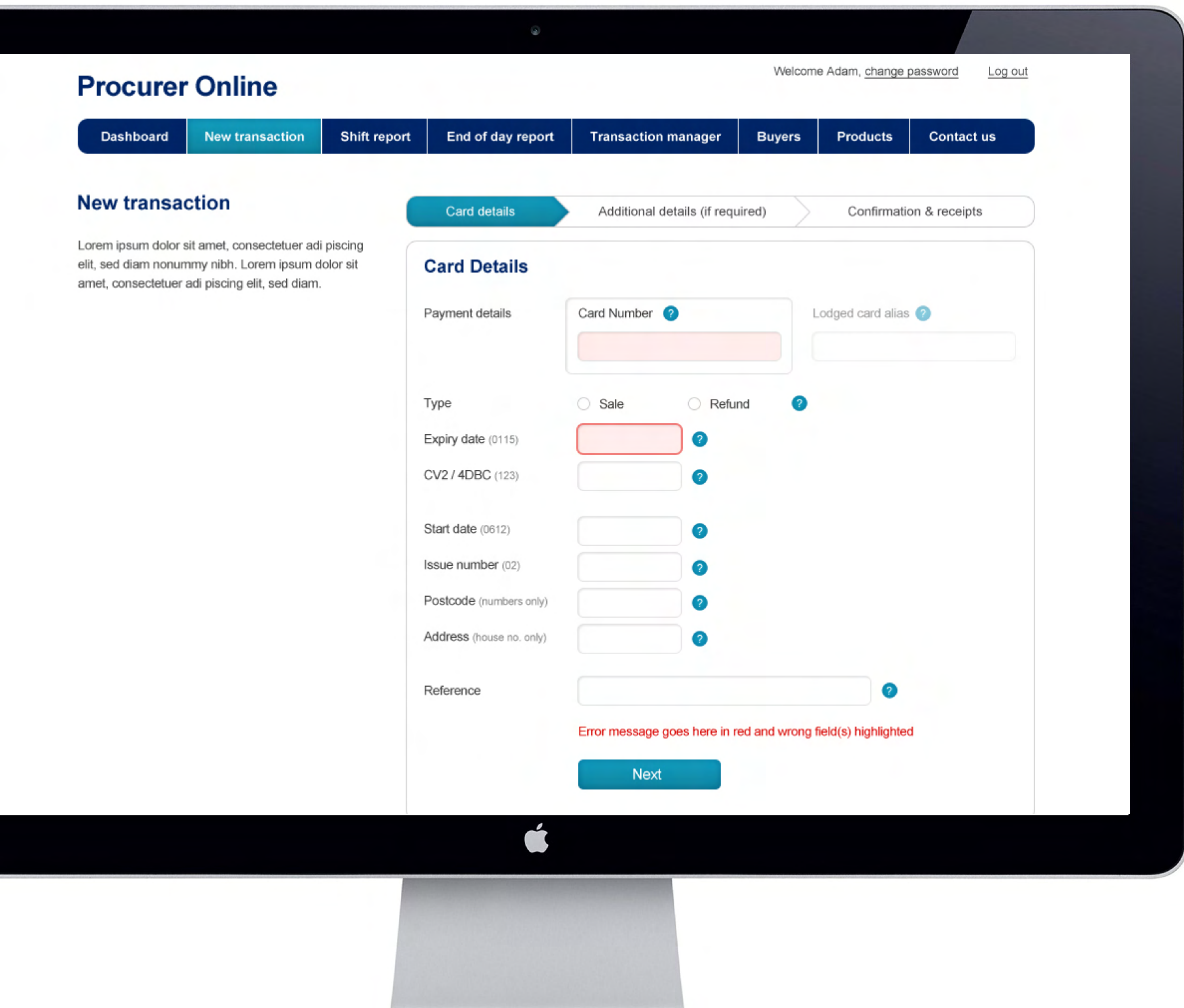


ITS

For three years I worked with ITS, a subsidiary of American Express, helping them improve the usability and design a array of products.

- My role:
- Wireframing
 - Website design
 - UI design
 - UX consultation





2



3

Card details Additional details (if required) Confirmation & receipts

Buyer/Delivery Details

Select existing buyer ?

Or enter details below to add a new buyer

Buyer billing details

Customer name ?

Company name ?

Address Line 1 ?

Address Line 2

City

Postcode

County

VAT registraion no. ?

Byer ID ?

Delivery details

Use detials as above? Yes Add different address

Buyer saved **Buyer ID: Henry**

Back

ITS P2

- 1 New transaction
- 2 Dashboard icons
- 3 Buyer/Delivery details

1

PITLANDS BARN

A new 5 Star holiday-lets based in the beautiful West Sussex countryside.

My role:

- Brand identity
- Design of collateral
- Wireframing
- Website design



Pitlands Barns P2

- 1 Branded tag
- 2 Sub brands for barn
- 3 Brochure website

1



2



3



FTT Global

Website design and to compliment FTT
Global's successful transaction system.

My role:

- Wireframing
- Website design
- Managing UX expert review



FTT

1



Why FTT Global?
More about our services

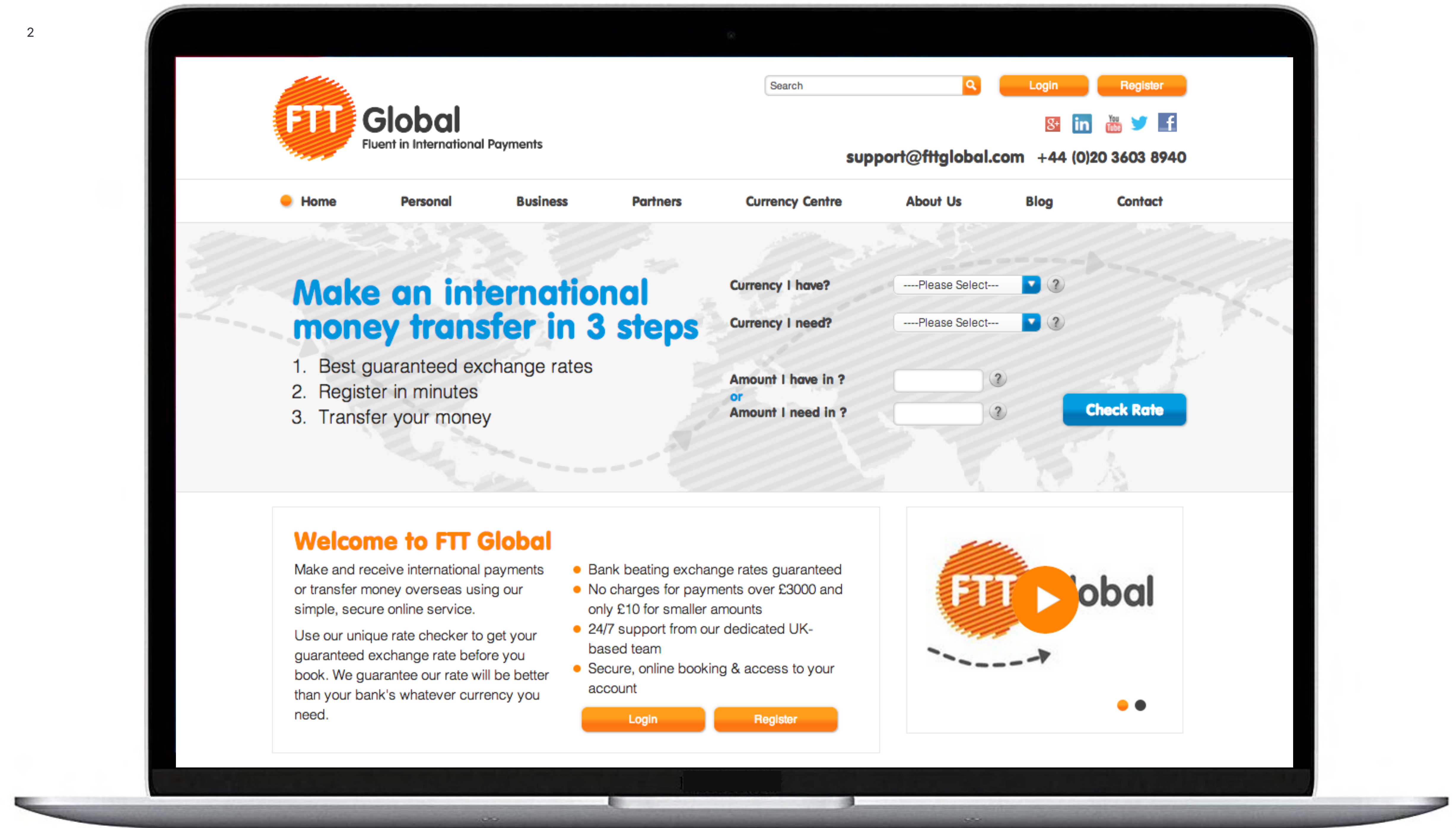


Customer Feedback
What others say about us



Currency Centre
Tools, information and advice

2



FTT Global P2

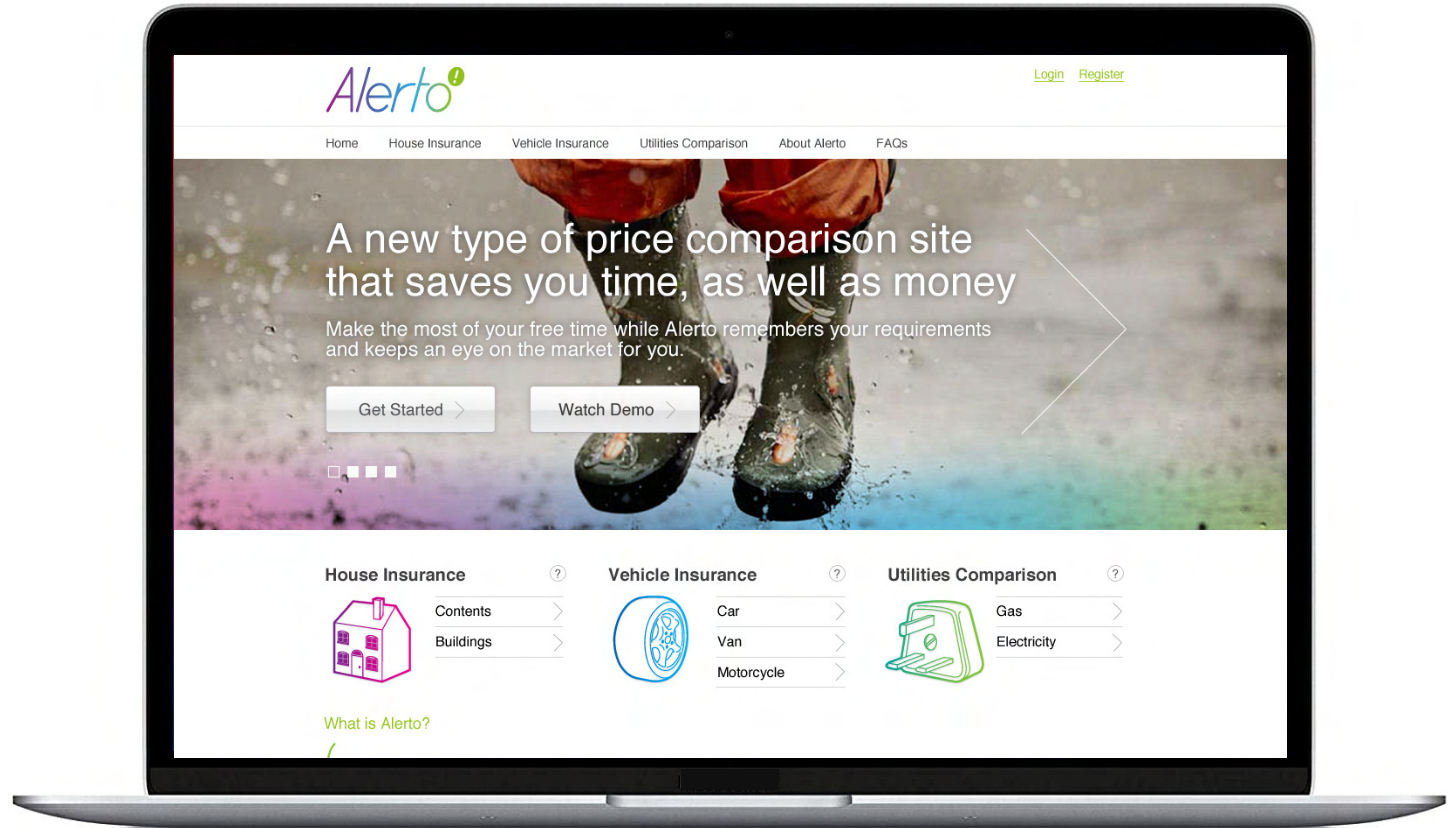
- 1 Icon style
- 2 Website homepage

ALERTO

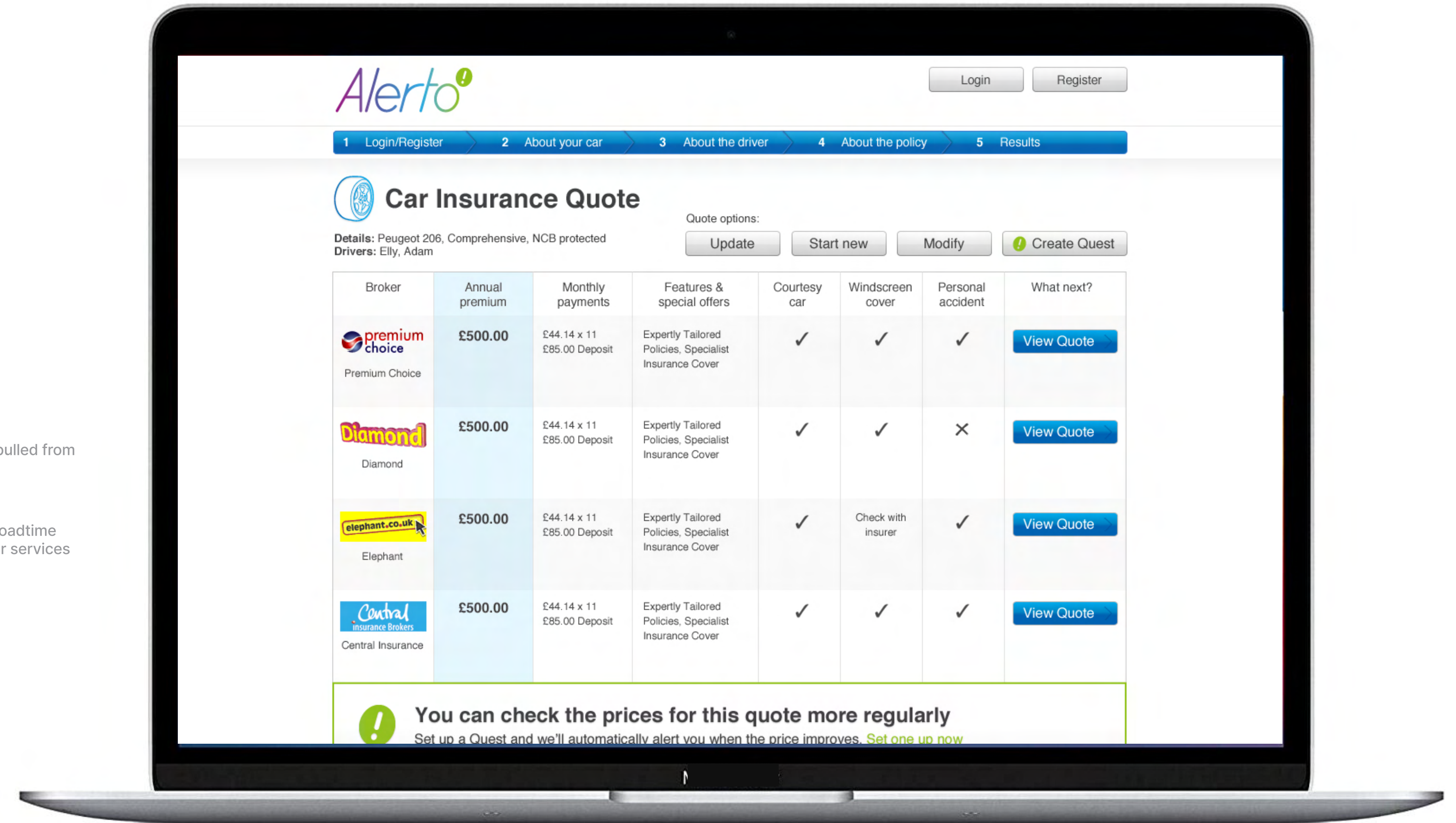
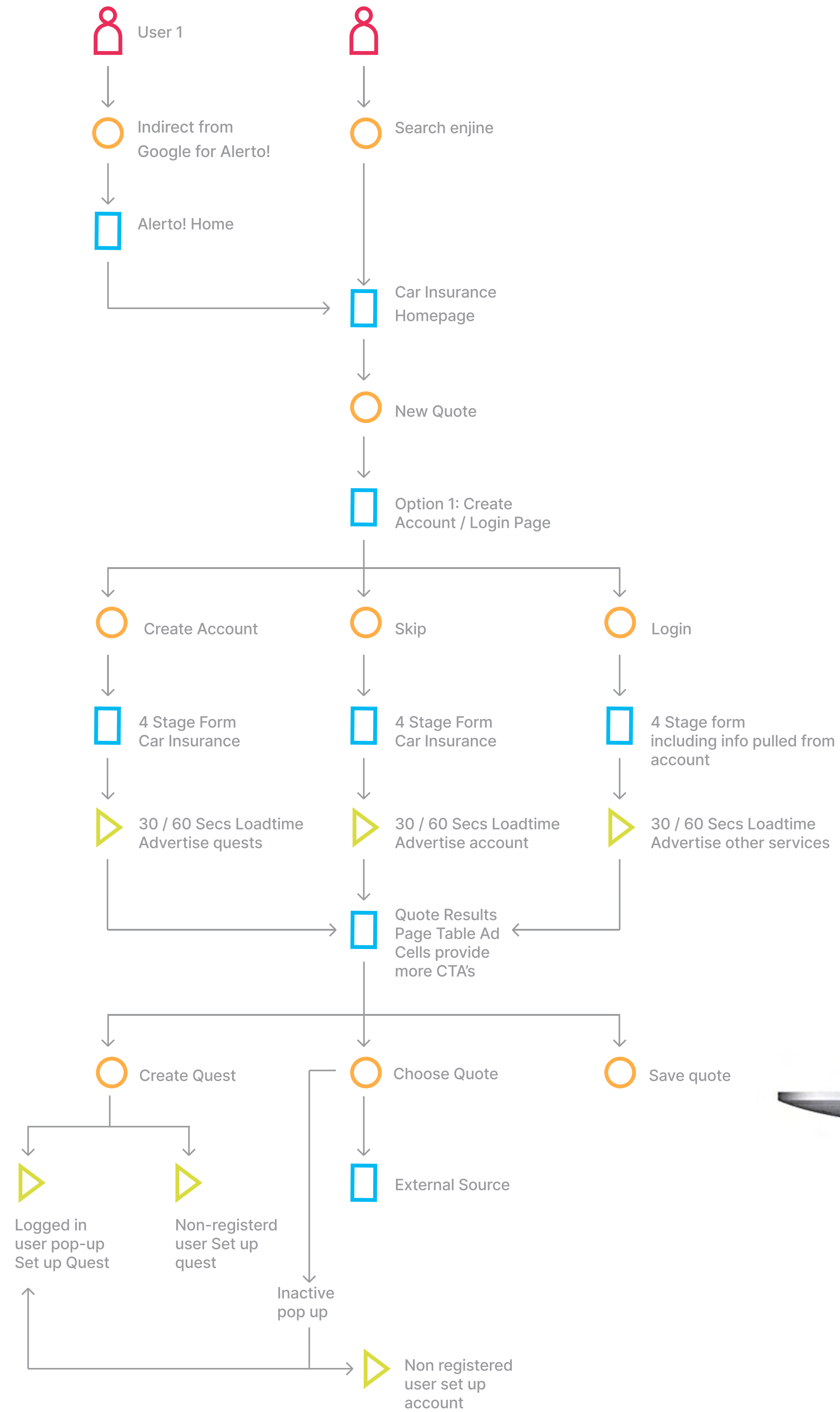
A new type of comparison website that does some of the hard work for you

My role:

- Brand identity
- Wireframing
- User journeys
- UX consultation
- Website design



NEW CAR
INSURANCE
QUOTE
OPTION1



User



Page